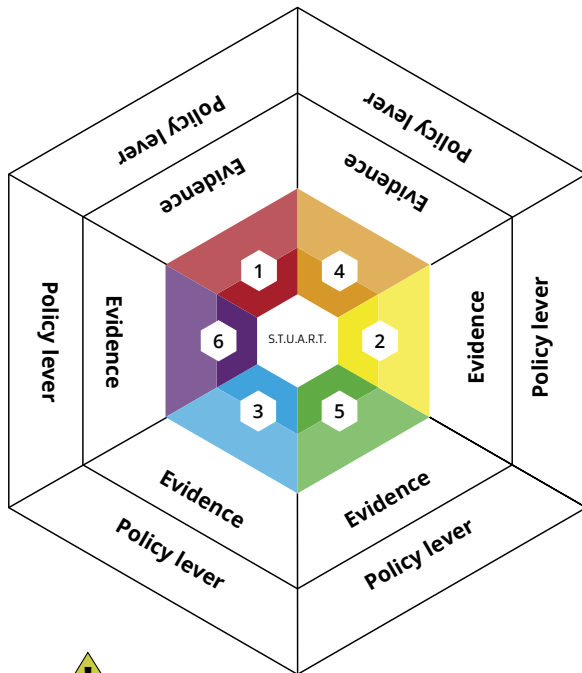


Redefining Value through S.T.U.A.R.T. | Onepager



From Survival to Flourishing

Value today is narrowly defined as money. The Me-We framework expands value to six life qualities (S.T.U.A.R.T.). Policy levers and new value tools (digital ID, impact tokens, regenerative finance) connect civic trust civilisation with human flourishing."



Caution — Beyond Cash
Recent studies show that cash transfers alone often yield limited long-term benefits. This isn't proof that basic security doesn't matter—it shows that money is too narrow a definition of value. To truly raise life quality, we must redefine value itself, linking it to wellbeing, ecology, and community, not just income.

Key Takeaway

Redefining value through S.T.U.A.R.T. life qualities means moving from extrinsic survival incentives (earn your right to live) toward intrinsic contribution and care. Evidence shows that societies investing in safety nets, education, wellbeing, and care already extend life, trust, and social cohesion. By combining policy levers with new value infrastructures (digital ID, impact tokens, regenerative finance), we can align civilisation's progress with what truly matters: human flourishing and ecological balance.

Evidence-Backed Insights on the Right to Exist & Redefining Value

1. **Safety** (basic survival needs)

- **Evidence:** Welfare spending and universal healthcare are correlated with longer life expectancy and lower mortality across OECD nations.
- **Policy lever:** Stronger social protection → reduced health inequalities.

2. **Trust** (institutions & social cohesion)

- **Evidence:** Generous social policies are associated with higher levels of social trust and civic participation.
- **Policy lever:** Transparent governance, fair redistribution → more resilient democracies.

3. **Understanding** (knowledge & skills)

- **Evidence:** Universal education and knowledge access strongly predict long-term economic growth and health outcomes.
- **Policy lever:** Investment in education, digital literacy, and science funding.

4. **Awareness** (systemic & ecological consciousness)

- **Evidence:** Environmental regulation and carbon pricing improve air quality, reduce premature deaths, and support sustainable growth.
- **Policy lever:** Green taxes, transparency standards, climate accounting.

5. **Relaxation** (wellbeing & balance)

- **Evidence:** Guaranteed income pilots (Finland, Alaska, Stockton) show higher life satisfaction, reduced stress, and in some cases increased full-time employment.
- **Policy lever:** UBI/cash transfers, labour protections, cultural and leisure policies.

6. **Tenderness** (care & empathy)

- **Evidence:** Paid parental leave, childcare infrastructure, and eldercare programs are linked to healthier families, better child development, and reduced inequality.
- **Policy lever:** Expand care economy, recognise unpaid work, support intergenerational bonds.