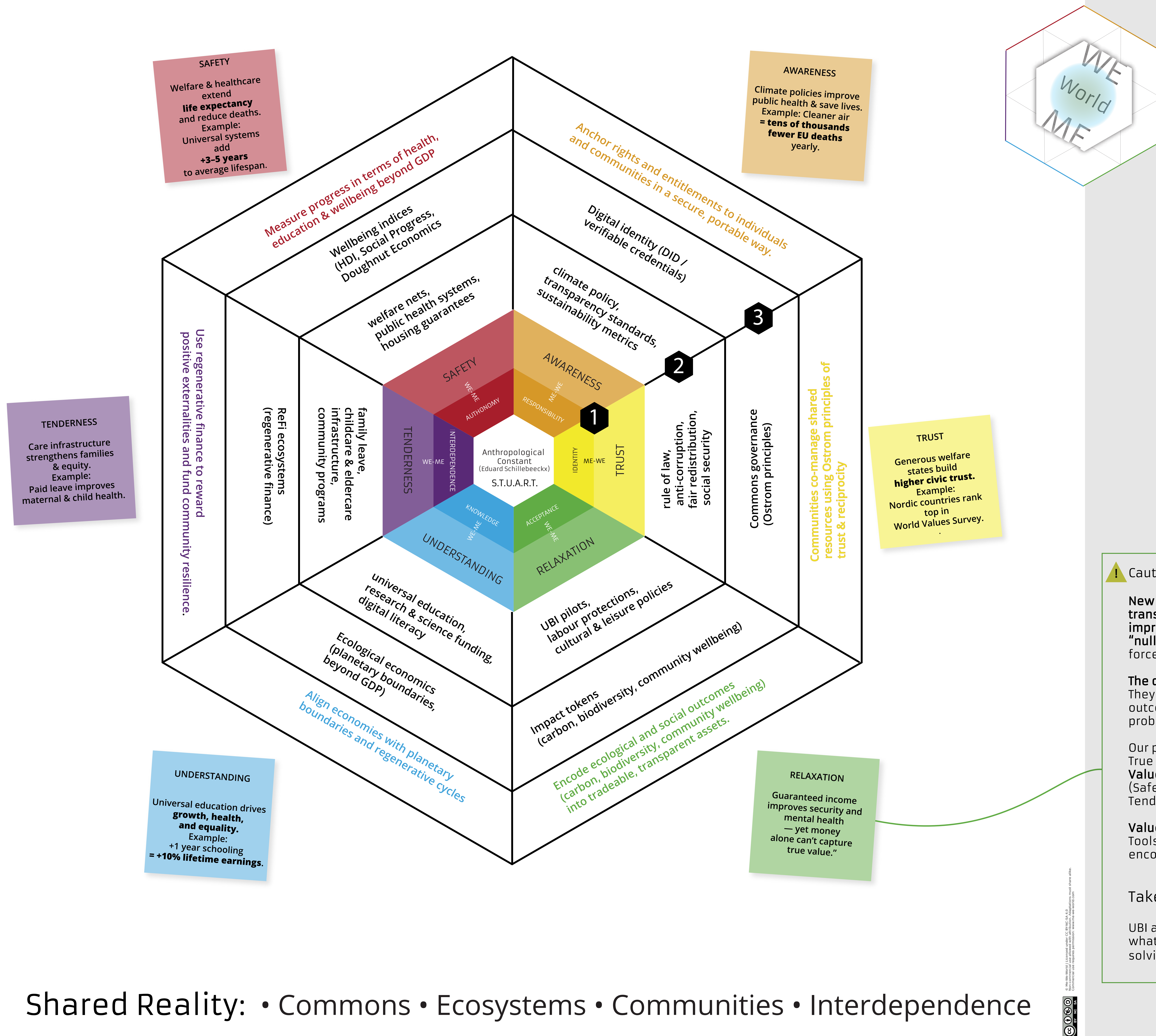




Redefining value means shifting from extrinsic survival incentives to intrinsic contribution and care. Policy levers, combined with decentralised tools, can align civilisation with human flourishing and ecological balance.

- 1 Human flourishing
- 2 Policy levers
- 3 Decentralised tools

! Caution Box: Beyond Cash = Beyond Value-as-Money

New research: Rigorous randomized studies show that **cash transfers alone** often produce **limited or short-lived improvements** in wellbeing, health, or employment. These “null results” suggest that money by itself is not the transformative force many expected.

The deeper issue: These studies still assume that **money = value**. They measure life quality only through income, stress, or labour outcomes —using the same mindset that created today’s systemic problems.

Our perspective: **Cash is too narrow** a definition of value. True progress requires a **different mental model**:
Value linked to life qualities: (Safety, Trust, Understanding, Awareness, Relaxation, Tenderness).

Value exchange embedded in **ecological** and **social systems**. Tools like **digital identity, impact tokens, commons governance** can encode contributions beyond money.

Takeaway:

UBI and cash transfers may help, but without redefining what “value” means, we risk repeating the old logic instead of solving the root problem.