



MWW_PRACTICE_3-PAGER

How humans see, sense and shape meaning in complex situations.

What is MWW Practice?

MWW Practice is a relational, embodied and systemic way of navigating complexity. It helps individuals, teams and organisations understand what is happening in a situation, how perspectives form, and how meaningful action becomes possible.

The Practice works through **three human layers** that are always present when humans face uncertainty:

- **Awareness — Human Conditions**
- **Relation — Human Perspectives**
- **Action — Human Actions**

Together, these layers form a living practice that integrates **human experience, ethical orientation (STUART), and systemic intelligence**

1. Awareness — Human Conditions

How do we arrive in a situation?

Awareness forms the foundation of MWW Practice.

It focuses on the human, relational and contextual conditions that shape perception:

- presence, grounding & somatic sensing
- ritualising & creating safety
- recognising patterns & tensions
- understanding human needs & boundaries
- situational orientation through ME-WE-WORLD

Key Tool: MWW Reading — A holistic situational analysis through:

- **ME** (individual experience & responsibility)
- **WE** (relational dynamics & shared meaning)
- **WORLD** (structural systems, incentives, governance)

The **Double Lens** of *Law ↔ Ethics*.

2. Relation — Human Perspectives

How do we see together?

This layer reveals how meaning is co-created.

Relation explores how perspectives arise, interact and shift in groups and systems.

Practices include:

- reflective dialogue
- story circles & fishbowls
- perspective mapping
- relational tensions & blind-spot detection
- systemic viewpoints (Lean, architecture, standards)

Partner module:

Blockchain for Lean contributes systemic architecture, governance-by-design, interoperability and incentive analysis — enriching the relational/systems perspective.

3. Action — Human Actions

How we shape futures.

Action turns awareness and shared understanding into movement.

This layer initiates grounded experimentation, prototyping and commitments.

Practices include:

- scenario exploration
- future literacy
- relational prototyping
- governance and structure redesign
- minimal viable commitments
- new agreements & role experiments

Core design flow:

MWW 5-Step Future Design Process

1. **Presence**
2. **Orientation**
3. **Patterns**

4. **Possibilities**
5. **Commitments**

A universal and accessible approach to innovation, transition design and collective decision-making.

Double Lens & MWW Readings

MWW Readings translate the Practice into real-world cases by analysing tensions through:

- ME-WE-WORLD
- STUART qualities
- system architecture
- Law ↔ Ethics

The first Reading series explores **District Heating** and energy governance.

Future Readings will apply MWW to broader societal, technological, organisational and ecological challenges — building a shared **MWW literacy**.

Why MWW Practice?

- **Integrates human experience and systemic structure**
- **Accessible yet deep** — usable by teams, organisations, educators, policymakers
- **Embodied, relational and systemic**
- **Works across scales** (individual → team → organisation → society)
- **Ethically grounded through STUART**
- **Future-oriented and action-driven**

MWW Practice enables people to navigate complexity with clarity, care and creativity.

Learn More / Work With Us

- **Explore the full MWW Practice** →
- **Browse the Publications Library** →
- **Join a workshop or session** →
- **Download tools via ArtMotivator** →